

NANCY ROSS
Unity College, Unity, Maine 04988
207.948.3131x249 nross@unity.edu www.unity.edu/facultypages/nross

Education

- Tufts University (Nutrition Science and Policy) Ph.D. in Agriculture, Food, and Environment, 1999. National Dolores Zohrab Liebmann Fellow, 1996-1999.
- Syracuse University, M.S. in Communications, 1970. Syracuse University Fellow.
- Wellesley College, B.A., 1969. Wellesley College Scholar.

Employment

Assistant Professor (2001-2005), Associate Professor (2005-2010), Professor (2010-present), Program Coordinator (2001-present) in Environmental Policy, Law, and Society and Program Coordinator (2008-2009) in Sustainable Agriculture, Unity College. Develop and deliver courses in environmental policy, food systems, government, advocacy, and oral and written communication.

2000-2001: Instructor. Environmental Studies. Colby College.
Developed food and environmental policy course *Food, the Earth, and Colby*.

1997-1998: Instructor. Communications. University of Maine at Augusta.
Developed *Marketing a Cause: How to Plan a Public Information Campaign*.

1996: Teaching assistant. Physical Anthropology. Tufts University.
Lectured and developed group exercises for four weekly recitations on bioethical issues, e.g., genetic engineering, environmental resource scarcity, hunger and society.

1987-1995: Executive Director, Maine Organic Farmers and Gardeners Association (MOFGA).
Designed and supervised public policy, research, technical assistance, advocacy, and outreach programs in agricultural, environmental, and consumer issues. Initiated first-in-the-nation country-of-origin and post-harvest pesticide labeling laws, state-wide network of community gardens for low-income families, traveling (New England) exhibit on food and environment.

1975-1983: Deputy Commissioner, Director of Planning, Maine Department of Conservation.
Directed legislative relations, program review, planning, and major natural resource policy projects. Organized and supervised teams that developed heavy industry siting policy, mineral mining policy, Maine Rivers Study, and 1980's energy plan. Organized and presided at first Blaine House Conference on Forestry.

1974-1975: Director, Coastal Island Registry, Maine Department of Conservation.
Designed and managed resource inventory, legal, and oral history programs. Recruited, funded, and supervised teams working from Kittery to Eastport, ME.

1973-1974: Non-partisan Policy Analyst, Maine Legislature.
Policy and legal research, bill-drafting, report writing. Focus on public lands and environment.

1972-1973: Public Relations Director, (24,000 member) Massachusetts Audubon Society.

1971: Commercial still photographer. Panama City, Republic of Panama.

Honors and Awards

2009: Maine Campus Compact Harvard Award for Service Learning Excellence.

1996-1999: Fellowship. Dolores Zohrab Liebmann Fund, New York.

1995: Harry Chapin Self Reliance Award (to MOFGA). World Hunger Year, New York.

1993: Leadership Fellow. Advocacy Institute, Washington, DC.

1990: National Environmental Achievement Award. Renew America, Washington, DC.

Offices and Appointments

2005- present: Advisory Board, The Carrot Project. NGO organized to create financing solutions for small and medium-sized farms in the Northeastern US.

2004- present: Steering Committee, Alliance for a Clean and Healthy Maine. Public health campaign to phase out toxic chemicals in favor of safer alternatives.

1999- 2010: Chair, Harvest Fund. Maine Initiatives field of interest fund providing small grants for sustainable agriculture and food systems projects.

1997-2005: Board, Maine Initiatives. Foundation providing major start-up grants to organizations working for community social change.

2001-02: Member (environmental policy), ME gubernatorial campaign Policy Advisory Group.

2000-2004: Maine Initiatives representative, Maine Sustainable Development Working Group.

1999- 2000: Organizing Committee. Maine's Locally Grown Food System Conference.

1998- 2000: Advisory Group, Healthy Foods from Healthy Soils. Federally-funded teacher guidebook.

1993-1995: President. 1990-1993: Vice President. 1989-1990: Co-founder. Agricultural Council of Maine. Association of Maine's farming organizations and major commodity groups. Organized to promote communication and policy planning within and on behalf of Maine's agricultural community.

1994: Chair, Maine Delegation, National Dialogue for Sustainable Agriculture.

1988-1996: Board, Maine League of Conservation Voters.

1993-1994: Board, Organic Trade Association (North American).

1990-1993: Vice President. 1989-1990: Co-founder. Organic Farmers Associations Council (national).

Selected Publications

Refereed publications

Ross, N. 2011. Hunger at home: A higher education service learning course of appraisal and action in community food security. *Journal of Nutrition Education and Behavior* 43 (1), 71-72.

Ross, N. 2006. How civic is it? Success stories in locally focused agriculture in Maine. *Renewable Agriculture and Food Systems* 21 (2), 114-123.

Ross, N. 2005. Bringing you fresh food from local farms and our garden: A college class designs a program to meet peer and institutional needs. *Journal of Nutrition Education and Behavior* 37 (2), 102-103.

Teisl, M, B Roe, M Vayda, N Ross. 2003. Willingness to Pay for Genetically Modified Foods in *Public Goods and Public Policy for Agricultural Biotechnology* Available at:
<http://www.economia.uniroma2.it/conferenze/icabr2003/papers/papers.htm#CONSUMERS%20ACCEPTANCE>

Teisl, M, L Halverson, K O'Brien, B Roe, N Ross, M Vayda. 2002. Designing a labeling policy for genetically modified foods: Results of focus group research. *Maine Agricultural and Forest Experiment Station Technical Bulletin Number 185*. 56 pp.

Teisl, M, L Halverson, K O'Brien, B Roe, N Ross, M Vayda. 2002. Focus group reactions to genetically modified food labels. *AgBioForum*, 5 (1), 6-9. Available at:
<http://www.agbioforum.missouri.edu/v5n1/v5n1a02-teisl.htm>

Ross, N, M Anderson, J Goldberg, B Rogers. 2000. Increasing Purchases of Locally-grown Produce Through Worksite Sales: An Ecological Model. *Journal of Nutrition Ed* 32 (6), 304-313.

Ross, N, M Anderson, J Goldberg, R Houser, B Rogers. 1999. Trying and Buying Locally Grown Produce at the Workplace: Results of a Marketing Intervention. *American Journal of Alternative Agriculture* 14 (4), 171-179.

Other papers and reports

Ross, N, Ardle, C, Nemecek, J, Peabody, B. 2010. Unity College students work toward non-toxic food packaging. *Kennebec Journal/Central Maine Sentinel*, November 8, 2010.

Ross, N. 2007. Toxic chemicals inside us are a nightmare we can end. *Maine Sunday Telegram*, July 22, 2007, C5.

Ross, N. 2006. Harvesting social change: What can a small nonprofit funder do to support just and sustainable food and agriculture? An evaluation of 5 years of grantmaking. *Maine Initiatives*.

Ross, N. 2006. Maine takes a step toward taking toxics out of our lives. *Maine Sunday Telegram*, March 5, 2006, C5.

Ross, N. 1996. Can Consumer Food Cooperative Stores Help Maintain Local Agriculture in the Northeast? *Maine Organic Farmer and Gardener (MOF&G)*. September-November 1996, 46-47.

Ross, N. 1995-6. Controlling Pesticides in Maine. *MOF&G*. December-February, 18-19.

Other papers and reports (continued)

Ross, N. 1994. Profit Systems or Ecosystems: Which Way for Biotech? MOF&G. July-August, 12-13.

Ross, N. 1994. Breaking New Potato Ground. MOF&G. January-February, 1, 10-11.

Ross, N. 1982. A Report to Governor Joseph E. Brennan for Protecting Unique River Stretches from the Effects of Hydroelectric Development. Maine Department of Conservation. 15 pp.

Ross, N, L Harvell, and H Calkins. 1978. Where Should Heavy Industry Be Sited in Coastal Maine? Maine State Planning Office. 141+ pp.

Ross, N and J Joseph. 1976. 5 Year Plan to Deal with Spruce Budworm. ME Dept Conservation.

Selected Presentations

2011: Packaging research: A college class advocates for safe and sustainable foods and food packaging. Association for Environmental Studies and Sciences. Burlington, VT.

2010: Common Ground Country Fair Teach In on Toxics in Consumer Products. Unity, ME.

2010: Studying hunger at home: How a college class investigated food insecurity in the local community and did something about it. Agriculture, Food, Human Values Society. Bloomington, IN

2009: What you can do to live more sustainably Half hour Time Warner cable TV show for Maine Attorney General's Office, shown from September 2009 – September 2010.

2009: Where Your Food Comes From and What You Can Do About It. Chewonki Sustainable Food Lecture Series. Wiscasset, ME.

2008: Funder Stories. Food, Farms, Philanthropy. Maine Community Foundation. Freeport, ME.

2008: Common Ground Country Fair Teach In on Farm to Cafeteria. Unity, ME.

2008: How and Why a Restaurant in Portland, ME and a School District in Riverside, CA (Re)connected to Local Foods & Farms. Agriculture, Food, Human Values Society. New Orleans.

2007: The Unity Bread Project: A Community-Campus Research Partnership to Identify Local Food Values. Meeting of the Agriculture, Food, and Human Values Society. Victoria, BC.

2006: Harvesting social change: What can a small funder do to support just and sustainable food and agriculture? Meeting of the Agriculture, Food, and Human Values Society. Boston.

2005: Teaching local food advocacy: a college class campaigns for food from college gardens and nearby farms. Meeting of the Agriculture, Food, and Human Values Society. Portland, OR.

2003: Listening to Customers: Success Stories in Alternative Food Networks in Maine. 20th Congress of European Rural Sociology. Sligo, Ireland.

Selected Presentations (continued)

2003: Face to face, one at a time: what it takes to successfully produce and market food in Maine. Meeting of the Agriculture, Food, and Human Values Society. Austin.

2003: Greening Our Faith: Food for Thought. Pleasant Street United Methodist Church Sustainability Series. Waterville.

2002: Role of the Board in Fundraising. Maine Funders for Change Workshop. Lucerne, ME.

2001: Farm Management Seminar. Guest Lecture, College of the Atlantic. Bar Harbor, ME.

2001: Dilemmas in Food and Environmental Policy. Guest Lecture, Health Dilemmas Seminar, Colby College. Waterville, ME.

2000: How Green Is Your Food Dollar? Colby College Environment Series. Waterville, ME.

2000: Increasing Purchases of Locally-Grown Produce Through a Worksite Intervention. Meeting of the Agriculture, Food, and Human Values Society. New York.

1998: So You Want to Get a Message Across. Maine Public Health Association. Augusta, ME.

1998: Engaging Consumers in Local Food Systems. Northeast Food Systems Series. Tufts Agriculture, Food, and Environment Program.

1994: Regional Sustainable Agriculture Report. Ecological Farming Conference. Asilomar, CA.

1992: Developing a Regional Community Gardening Program. Northeast Organic Farming Association Conference. Amherst, MA.

1992: Developing Organic Standards. Ecological Farming Conference. Asilomar, CA.

1991: Sustainable Agriculture Initiatives. Renew America Conference. Washington, DC.

1991: The Story of Maine's Truth-in-Produce Labeling Laws. Center for Science in the Public Interest Symposia. Lansing, MI and Columbus, OH.

1991: Attracting and Retaining Members, Volunteers, and Directors to Make Your Organization Effective. Center for Science in the Public Interest Leadership Workshop. Washington, DC.

1990: Truth in Produce Labeling: How Maine's First in the Nation Laws Were Developed and Passed. Northeast Organic Farmers Association Conference. Amherst, MA.

1990: Where Does Food Come From? Environmental Implications of Food Choices. Earth Day Presentation. Colby College Environmental Association. Waterville, ME.

Selected Presentations (continued)

1990: State Truth-in-Produce Labeling Law. National Conference on Organic/Sustainable Agriculture Policies. Washington, DC.

1975-present: Testimony on 300+ environmental and agricultural bills. Maine Legislature.

Recent Service to Unity College

- Co-Chair, NEASC Self Study (2010-present)
- Chair, Mathematics Faculty Search (2008-2009)
- Sabbaticals and Professional Development Committee (2008-2010)
- Chair, Sustainability Program Committee to develop academic sustainability programs (2006-2007)
- Co-leader, program review pilot for Environmental Policy and Ecology programs (2006-2007)
- Chair, President's Strategic Planning Committee to develop College Strategic Plan (2005-2006)
- Convener, Unity College/MOFGA Sustainable Agriculture Program (2005-present)
- Chair, Institutional Review Board (2003-present)
- Advisor to Constructive Activists Club (2003-present)
- Faculty Representative to Board of Trustees (2002-2006), served on Academic Affairs, Planning, Trustees Committees
- Faculty Planning Committee (2002-2006, chair 2003-04)
- Co-founder/chair, Project to Recognize Outstanding Writing (2002-2005)
- Women's Environmental Leadership Mentor (2002-present)
- President's Sustainability Committee (2001-2006; co-chair 2003-2006)

Developed and taught courses: Advocacy, Ethics, and the Environment; What's Cooking and Why; Writing for Nonprofits and Government Agencies; Environmental Citizen: Hunger at Home; Honoring our Elders. Writing an Environmental Sustainability Policy for Unity College.

Other courses taught: American Democracy; Environmental Challenge; Moral Communication; Natural Resource Policy; State and Local Government; World Politics

Additional Professional Development in Teaching

Rockwood Leadership Art of Collaborative Leadership Program. Five-day intensive residential seminar, Waldoboro, ME (2005).

Engaged Department Institute. Campus Compact two-day program, Concord, NH (2004).

Women Involved in Living and Learning Replication Workshop. Three-day University of Richmond workshop, Richmond, VA (2003).

Sustainability in Higher Education. One-day workshop by Maine Department of Environmental Protection, Augusta, ME (2002).

Additional Professional Development in Teaching (continued)

Community Based Social Marketing. One-day workshop by Doug McKenzie-Mohr, Augusta, ME (2002).

Systems Thinking and Sustainability. Two-day Sustainability Institute workshop, Wiscasset, ME (2001).

Exhibits

1992-1995: Project Director, Seed to Table. Interactive, walk-through display using video, games, artwork, live entertainment, and hands-on demonstrations to show how food choices can promote environmentally sound agriculture and improve the quality of rural life. Funded by Ruth Mott Fund, EPA Environmental Education, Maine Department of Environmental Protection.

Languages

French: High intermediate reading, intermediate speaking and writing. Family stay immersion course in Saint-Georges, Quebec (2006).

Spanish: Elementary reading and comprehension.